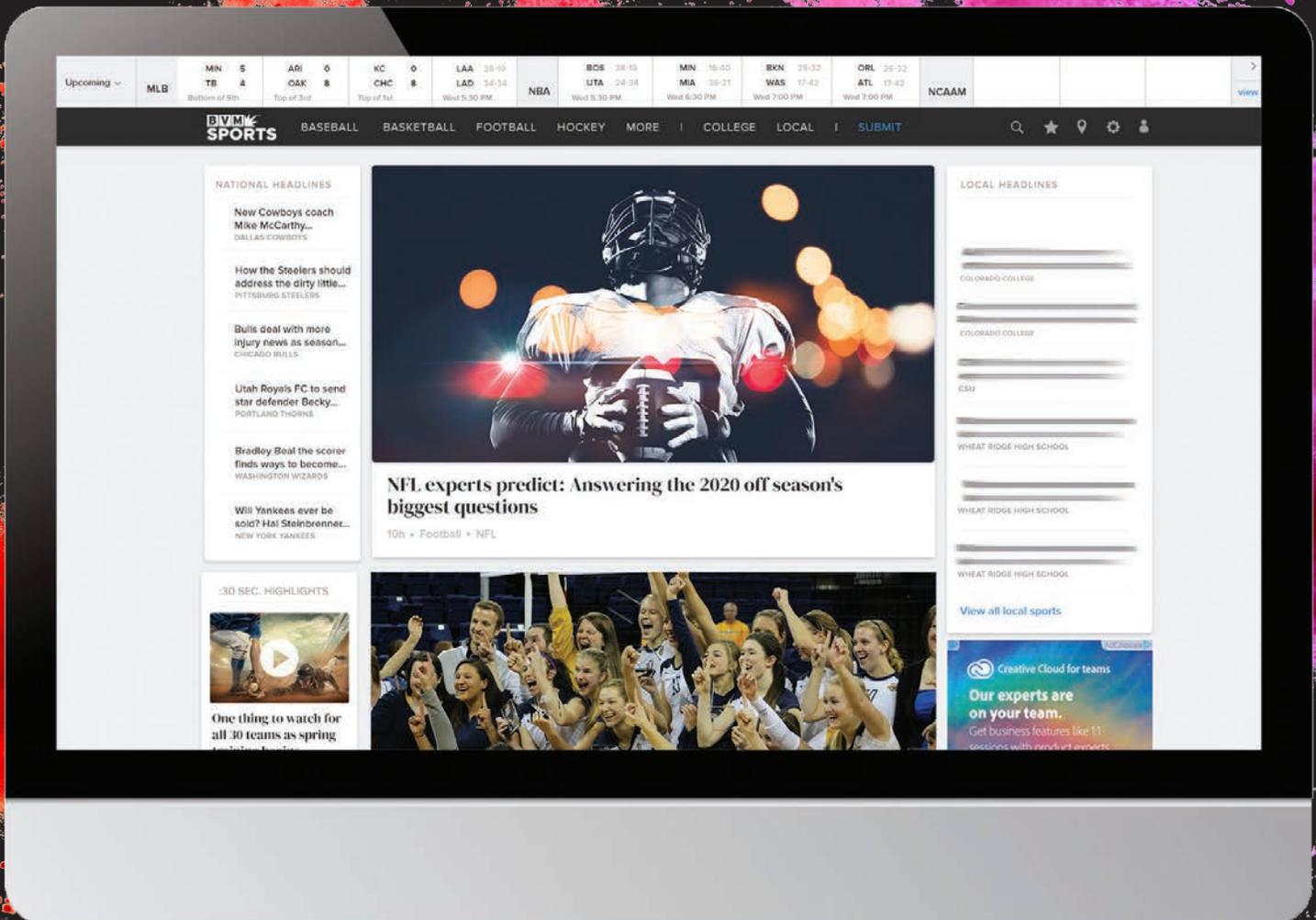




MEDIA KIT:

BVM Sports Writing Internship



**DO YOU WANT TO BE AT THE FOREFRONT
OF SPORTS WRITING?**

**HAVE YOU EVER WANTED YOUR LOCAL
CONTENT TO BE SEEN NATIONALLY?**

**HAVE YOU DREAMED OF SEEING
YOUR BYLINE ON A NATIONAL SPORTS WEBSITE?**

Enhance your education with on-the-job experience and development. When you become a BVM Sports Writing Intern, you will:

- Get real world media experience
- Build your resume
- See YOUR byline appear on a national sports website

THE INTERNSHIP:

Write local sports articles to appear on BVMsports.com, a NATIONAL website with local sports coverage from pee wee to pro!

BVM Sports Writing Interns will:

- Write game previews & recaps
- Write player/coach/team profiles
- Write local human-interest stories
- Provide photo content to compliment articles (possibly video too)
- Share articles on personal social media platforms

DURATION: 16 weeks per semester
(fall, spring, summer)

TIMELINE: Beginning fall 2020
(August 2020)

LOCATION: This is a remote opportunity

BENEFITS OF BEING A BVM SPORTS WRITING INTERN:

This educational internship will help interns develop their professional sports writing skills and will provide:

- Professional development through training and resources provided by leading experts in the media and sports writing/journalism fields
- Critiques of your work by professional writers and editors
- Weekly professional development opportunities and check-ins
- Coaching on how best to pitch YOUR ideas to an editor and turn them into nationally published articles
- Connection with mentors and experienced leaders in the sports and publishing industries
- First-hand experience writing in a fast-paced sports media environment
- Possible media credentials to cover sporting events AND writing award opportunities



LOOKING FOR COLLEGE CREDIT?

BVM Sports will assist you in working with your college/university



WHAT BVM SPORTS WRITERS ARE SAYING:

Becoming a Sports Journalist for Best Version Media has been an incredible opportunity. As a sports fan, this position allows you to live the life 24/7. Not only do you get to follow sports at all different levels in different areas across the country, but you also get to interview some truly incredible athletes and people—and write articles that you’re passionate and proud about. This position also helps you acquire the communication and writing skills necessary to become a top-of-the-line Sports Journalist. BVM is a first-class organization. I’m happy to be one of the first who’s had the privilege to be part of this exceptional sports writing team, and look forward to what the future has in store at BVM!

Cody, BVM Sports Staff Writer

I’ve developed as a writer and communicator in my time with BVM. The professional experience I’ve gained has opened doors to me in the writing/media fields I never thought possible!

Holly, Editor



IDEAL CANDIDATE:

- Has a passion for sports
- Excellent writing and editing skills
- Strong communication skills, including networking and interviewing
- Well connected with local sports community (your school or club)
- Detail-oriented with strong time-management skills
- Highly motivated and able to work (remotely) in a fast-paced environment
- Interest in storytelling through video and/or audio (video feature stories, podcasting, etc.)

APPLY TO BECOME A BVM SPORTS WRITING INTERN

and YOUR BYLINE could appear on stories just like this!

(See pages 6-8 for the full article)

Despite deafness, Michigan high schooler is a football leader



Devin Holmes (No. 80) and the Bloomfield Hills defensive line pressure the offense. (Photo: Susan Adams)

By: Cody Kluge

SOUTHFIELD, Mich. (BVM) -- Devin Holmes is a 6-foot, 285-pound senior football standout at Bloomfield Hills High School. Holmes plays on the defensive line and is an intimidating force to opposing offenses. However, his journey in the game of football has been different compared to most as the 18-year-old was born profoundly deaf.

Holmes was a bit of a late bloomer, not picking up football until age 12, where he first played for the Southfield Ravens. Although he loves the sport now, it was almost too much when he first started.

Football can be a complex sport to pick up to begin with, but, as most can imagine, for someone who is deaf it is all the more difficult. "I thought I wanted to quit football when I was 12 years old," Holmes wrote to us. "But I realized football taught me to cooperate with people and learn how to communicate with those people." Holmes would soon develop a passion for the sport and wanted to play in high school.

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ABOUT BEST VERSION MEDIA SPORTS

BVM Sports is a media entity dedicated to providing local, national and international sports coverage. Setting BVM Sports apart from any other sports outlet is our professional reporting of hyperlocal athletes, coaches and teams on a national scale. Never been done before, the BVM Sports website delivers all-encompassing coverage of sports at every level—peewee to pro—conveniently in one place. From scores and news to profiles and human interest stories, BVM Sports will be your home for all things sports. ***BVM Sports: One place. All sports.***

BVM CULTURE

BVM Sports creates an outstanding environment where Sports Writers can excel to their fullest potential while becoming the best versions of themselves. One-on-one coaching, training and weekly connection are just a few of the ways we continuously support our Sports Writers.

INTERESTED IN MORE INFO ON BVM SPORTS?

For more information, please email: sports@bestversionmedia.com.

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Football can be a complex sport to pick up to begin with, but, as most can imagine, for someone who is deaf it is all the more difficult. "I thought I wanted to quit football when I was 12 years old," Holmes wrote to us. "But I realized football taught me to cooperate with people and learn how to communicate with those people." Holmes would soon develop a passion for the sport and wanted to play in high school.

At Bloomfield Hills, Holmes played on the varsity football team for three years and hasn't let his inability to hear deter him from the game he loves at all. He started on the defensive line his junior and senior seasons, and was named team captain for his senior campaign, a truly special honor. "I really felt proud and excited to be able to take leadership on the team," said Holmes.

However, the challenge of communicating still remained for the defensive lineman and head coach Dan Loria. That is where Al Kettinger, a sign language interpreter at the school district for 36 years and an old friend that has known Holmes since he was a kid, helped out. Kettinger would be there to sign for Holmes during each practice and helped him to know what coach Loria wanted.

With Kettinger relegated to the sidelines during games, communication was predictably more difficult for Holmes. He has to watch when the ball is snapped since he can't hear a quarterback's cadence, watch the referee's signals since he can't hear the whistle, and pay attention to coaches' and teammates' signs and gestures since he can't hear the play call. Challenges yes, but the fact that Holmes is able to make it work and excel while facing them makes his football career all the more impressive.

One important factor for success is how Holmes' team has embraced him. It starts at the top with coach Loria, who Holmes is appreciative towards for seeing potential in him and giving him a chance on the varsity team. Holmes' teammates have been important to his success as well. "They have supported me through my last season and I am very proud of myself and my teammates. We cooperate and help each other as brothers," added Holmes.

The Black Hawks lineman often communicates with teammates through gesturing, using his voice, or his interpreter. But several of his teammates have actually taken the steps to learn American Sign Language to be able to communicate better with him, which means a lot to Holmes. "I'm really happy and grateful for how my teammates have supported me," Holmes said. He has also helped his teammates learn some signs as well, further strengthening their connection.

Devin now moves into the next chapter of his life, as he will attend Gallaudet University in Washington D.C. in the fall where he will study education and coaching. The move to D.C. is exciting for Holmes, a place he has visited and is eager to live in. "I went to Washington D.C. in 8th grade on a field trip for three days...the city is amazing and awesome."

Not only will the city be a good fit, but so will the school as Gallaudet is the only university world-wide which has all of their programs aimed at accommodating deaf students. Being able to join them and make a difference for others like himself was a driving force for Holmes. "Supporting the deaf community and encouraging them to get through their struggles and communicate with people is important to me."

The lineman will play football at Gallaudet under coach Chuck Goldstein and is excited to join the team and gain new experiences. Along with that, Holmes will also look to shadow his coaches to see what all goes into the job and how they work with the team. After graduation, Holmes hopes to become a football coach and specifically teach his defensive line position. Ideally, he will remain in D.C. and do so for the Bison.

Holmes' story is an inspiration to family, friends, coaches, teammates, and fans alike. His three years on the high school varsity football team have given him great experience as he moves on to college. Playing college football and eventually becoming a college coach are lofty goals for any football player. But if Devin Holmes has shown us anything through his story, which is still far from finished, there isn't anything he can't accomplish.